

Dating Profile Tips

There are over 54 million single people in the United States and every day, millions of people turn to online dating in search of their perfect match.



First impression

In a flooded market you want to make sure to stand out to catch the eye of your future suiter!

1. Clear, vibrant, close up profile picture
2. Make sure it is the first one they see
3. Make sure it is centered with a BIG SMILE
4. Skip the selfies
5. At least one full body shot

Max out photos in your profile

Show off as much of your life as possible (within your comfort zone) to reveal your personality.

1. Make sure the photos are different from the others

2. Choose action shots
3. Post different places you have been or things you like to do
4. Post pictures that show off your style and personality

No group photos

Your profile should be all about you. Who you surround yourself with can come later.

1. Your goal is to “match” and spark conversation with you

Tell just enough

This should be a short snap shot into your life.

1. Tell who you are and what you’re doing with your life right now.
2. Where you’re from, hometown
3. How you became the awesome person you are today
4. A little bit on future goals/achievements (keep it short)
5. List hobbies and interests

Be honest about what you want

Being up-front and honest will save time for both parties

1. Stay optimistic and positive
2. Name something you haven’t done but would like to
3. Pose a question to invite people to contact you

Swipe right

When on the fence of like versus dislike, be open-minded swipe right. Don’t be too quick to judge, you can always be selective later.

1. Have the courage to be bold
2. Make the first move
3. If you find you’re not interested, bow out politely. Don’t leave people hanging.

Be kind

A profile that mentions spending time with family and friends is a good sign.

1. No negativity
2. Have fun